



**NOVEMBER 2022**

# Semi-Annual General Report



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# ABOUT TRSS

The Ted Rogers Students' Society is your student-elected society representing all 13,000+ full-time undergraduate students attending the Ted Rogers School of Management. Awarded for being Canada's most outstanding Business Students Association in 2021, we have a mission to provide all students with opportunities, services and experiences to enhance their undergraduate experience and Academic, Social and Professional development.

We enable our students to be heard as a one united voice and to act as a liaison and advocate between commerce students, student groups and the Toronto Metropolitan University faculty for any expression of opinions or questions affecting students' educational or co-curricular interests. It is our mandate to be the voice of Ted Rogers Commerce Students, the business leaders of tomorrow, by promoting our abilities and interests both within Toronto Metropolitan University and the global community. TRSS also acts as the umbrella organization to over 30 student groups within TRSM, working closely with each to provide the services and support needed to ensure exceptional opportunities and value is delivered to students. Each year we host many pillar events, such as Commerce Frosh, Week of Welcome and Grad Gala. We also provide many different services and initiatives, like Fiftyfive apparel, workshops, Student Group Funding, Conferences and Competitions funding, the rental program and so much more!





# TRSS BY THE NUMBERS

**12,074+**

FULL TIME UNDERGRADUATE  
TED ROGERS SCHOOL OF  
MANAGEMENT STUDENTS

**30**

ACTIVE STUDENT GROUPS UNDER  
THE TRSS UMBRELLA

**50+**

STUDENT GROUP EVENTS HAVE TAKEN PLACE  
SINCE THE START OF THIS ACADEMIC YEAR

**513+**

UNIQUE STUDENT LEADERS  
UNDER THE TRSS STUDENT GROUP  
UMBRELLA

**602+**

ACTIVE STUDENT LEADERS SINCE  
THE START OF THIS ACADEMIC YEAR

# EXECUTIVES



**Chantal Wong**  
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# DIRECTORS



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**Sinduja Sriskantharajah**  
School of Accounting & Finance  
Director  
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# SUPPORTING MEMBERS



**Shabnam Ahmad**  
shabnam.ahmad@ryerson.ca

## **Student Engagement & Management Manager**

Shabnam Ahmad is the Manager of Student Engagement and Development at the Ted Rogers School of Management. After launching and leading the Fit for Business (FFB) program for the past two years, her portfolio now includes overseeing both TRSS and FFB. Due to her data-driven work transforming the first-year student experience at TRSM, she was the first Canadian BIPOC woman to receive the Global Salesforce Community Champion award. With over 7+ years of work experience in the private, public and non-profit industry - she brings her expertise to support TRSS in the strategy and implementation of an intentional data-driven approach to continuously enhance student engagement beyond the classroom.



**Simran Sandhur**  
Departmental Assistant  
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**Brad Wells**  
Chairman of the Board



# HONORARIES



**Andre Serero**  
Honorary President



**Jennifer Ly**  
Honorary Councilor



# STUDENT GROUPS





# COURSE UNIONS



## @TEDROGERSFINANCE

Founded in 2003, the Ted Rogers Finance Society, formally known as Ryerson University Finance Society (RUFFS), is the premier campus resource for finance students. Within TRFS, we believe that in order to reach your full potential you must know how to be a business leader, which is why we challenge students to participate in our initiatives. As student leaders, we pride ourselves on guiding our peers to achieving their true potential.



## @TORONTOMETACCOUNTING

Toronto Met Accounting (Formerly known as RUAS) is the official accounting course union of the Accounting and Finance Department at Toronto Metropolitan University. TMA is a Non-Profit Organization dedicated to fostering student leaders centered around our 3 main pillars - Inspire, Connect, and Achieve. Our mission is to bridge the gap between accounting students and the accounting industry through our +13 events, annual case competitions, and community involvement. We aim to provide students with the opportunity to build professional skills, connect students to faculty, alumni, and industry professionals and create experiences for students which will leave an impact long after graduation.



## @TEDROGERSRSA

The Retail Students' Association is the official course union representing the Ted Rogers School of Retail Management at Toronto Metropolitan University. The goal of the RSA is to foster a relationship among students, faculty, alumni and industry professionals along with creating a sense of pride and community within the School of Retail Management. This year, the RSA's mission is to continue exposing students to not only the career opportunities within the expansive field of retail, but also, the diverse individuals who fill these roles. Retail is Everywhere, Everything & Everyone.



## @GMSAONLINE

The Global Management Student Association (GMSA) is the official course union for the Global Management Studies program at the Ted Rogers School of Management. GMSA is committed to enhancing student knowledge and experience within the global business environment. This is done by connecting students to employers through exclusive networking events, educating students about globally focused career paths, and hosting events focused on expanding students' cultural understanding of diverse business environments. In doing so, GMSA's aim is to increase the brand and reputation of the Global Management Major, Ted Rogers School of Management and Toronto Metropolitan University.



## @TRREA\_TMU

Ted Rogers Real Estate Association (formerly known as Real Estate Ryerson) provides students from all faculties within Toronto Metropolitan University with a unique opportunity to experience working in a hands-on, professional environment. They strive to embody all of the diverse aspects of Real Estate, including commercial, historic and residential, while maintaining a contemporary outlook. Keeping up with the most current and relevant information is of the utmost importance to the organization. By facilitating a formalized and professional working environment that holds each of our members accountable for their varying levels of responsibility, our organization teaches all members practical employment skills that are a necessity to achieving a long-standing career within the real estate industry.





### @TRMA.MET

The Ted Rogers Marketing Association (TRMA) is the official course union for the Marketing Management Program at TRSM. TRMA strives to bridge the gap between students and the marketing industry. Through interactive workshops, dynamic networking sessions, and an inspiring conference, TRMA is a stepping-stone for undergraduate students looking to build a career in marketing.



### @LBSATORONTOMET

The Law & Business Student Association (LBSA) is the official course union for all Law & Business majors and minors at the Ted Rogers School of Management. Since 2009, the LBSA has been promoting the Law & Business major while connecting students from across campus with events, initiatives, and networking opportunities to explore their interests in the legal industry and beyond. From LSAT Prep Workshops to our annual Alternatives to Law School panel, the LBSA helps students understand where Law & Business may lead them and prepare for whatever path they wish to pursue.



### @ITMSA

The Information Technology Management Students' Association (ITMSA) is a non-profit, student-run course union serving students within the Business Technology Program (BTM) at the Ted Rogers School of Management of Toronto Metropolitan University. Representing the largest of its kind in North America, Ryerson's BTM program has a strong focus on the integration of Business and Information Technology, with over 3000 enrolled students in the program. ITMSA seeks to offer a variety of services and initiatives to enrich and enhance the educational experience of the BTM student body.



### @HTSSOCIETY

The Hospitality and Tourism Students' Society (HTSS) is run by a dedicated, enthusiastic and success-driven group of students who take the initiative to enhance the university experience for all students enrolled at the Ted Rogers School of Hospitality and Tourism Management by consistently striving to reach the pinnacle of academic, social and professional success. As student leaders, we pride ourselves on guiding our peers to achieve their true potential.



### @TMUHRSA

The Human Resources Student Association (HRSA) is the HR course union representing over 1,000 HR students at TRSM. The HRSA is dedicated to bridging the gap between the classroom and the industry by hosting career-relevant events and initiatives. You can stay up to date on our latest events and initiatives by following us on Instagram and LinkedIn



### @TEA\_TMU

The Toronto (Metropolitan) Entrepreneurship Association (TEA) is the official Student Union for the Entrepreneurship Major and Program. They are a group of motivated individuals who are dedicated to inspiring growth and innovation within the community. Their mission is to increase the awareness of entrepreneurial career paths at Toronto Metropolitan University for entrepreneurship students, as well as supporting students in bringing their ideas to life. TEA aims to provide an abundance of networking opportunities, practical resources, and valuable events, as well as create a network of former, current and future Entrepreneurship students.



### @TR\_ECONOMICS

The Ted Rogers Economics Society (TRES) is an award-winning student-run organization. For over ten years, we have been dedicated to representing and supporting students' growth within our community. We are committed to providing students with opportunities to develop professional skills while furthering their understanding and knowledge of the Economics industry. With annual conference and case competitions, TRES continues to provide events of the highest quality; those that advance post-graduation success for all students at the Ted Rogers School of Management, now and for years to come.



# INTEREST GROUPS



## @TMSBA.TMU

The TMSBA seeks to bridge students' sports passions with their business world interests. We will provide a resource that allows students to learn about all aspects of the sports industry and introduce them to the different paths they can take with their current degrees in business. In collaboration with other student groups and distinguished industry professionals, we will run events to let students get first-hand knowledge while also providing a very strong networking relationship between students and professionals.



## @TMU.CONSULTING

The Toronto Metropolitan Consulting Association (TMCA) is a student-run interest group under the Ted Rogers Students Society. The TMCA aims to raise awareness about the field of consulting, bridge the gap between students and industry professionals, and connect students to alumni. Each year, the team hosts key events that help students work on important skills needed for consulting, and also connects them members to network with corporate partners.



## @WITM\_TMU

Women in Information Technology Management (WITM) is a student group that strives to bridge the gender inequality gap in the IT and Business industry. The 3 pillars of their team is to Encourage individuals to participate in the development of a more diverse and inclusive community, Empower women in IT and business to rise to greater prominence, and Equip them with the resources necessary to break down those barriers. Through their events and competitions, they seek to provide a platform where individuals can develop their technical skills and share their visions, wisdoms and experiences.



## @ENACTUSTMU

Enactus TMU is a student-led chapter of the global Enactus organization. Our mission is to promote sustainable change via entrepreneurship while empowering current and future leaders in creating actionable change within their communities and the people who inhabit them. We offer a platform for like-minded individuals who may have different skill-sets to come together and collaborate in the aims of achieving something inspirational.



## @TEDROGERSTRFPA

Ted Rogers Financial Planning Association is a student group focusing on providing students with a dynamic scope of understanding within financial institutions. This semester we have worked on two events stock night and bank week. Moreover, at the end of this month we are working on launching a new incentive program known as Fintech where students may learn about how financial institutions, government organizations, and banks are increasingly using algorithms, machine learning, big data, and blockchain in their businesses. The purpose of this program is to give students exposure and basic knowledge about major areas in FinTech, including Money and Payment, Digital Finance and Alternative Finance. In addition, give them knowledge about cryptocurrencies, blockchain, AI and big data.



## @TEDROGERS\_ACE

At TRACE, we aim to help students develop confidence and demonstrate leadership in the business community. Our mission is to transform our talented students into champion professionals by providing them with resources to develop essential business skills; create pathways to their chosen careers with networking opportunities; and provide them with a platform to harness their potential and triumph among the many. We strive to Achieve, Compete, and Empower.



### **@TMUBBSA**

The BBSA's goal is to empower, educate, and elevate the black community at Toronto Metropolitan University. We provide students with the necessary tools to become the future change-makers through organizing events and initiatives centred around community engagement, professional development, and academic excellence. We hope to change the landscape of the corporate world, breaking down systemic barriers and creating an ecosystem that fosters successful and inspirational leaders.



### **@TRINVESTMENTCOUNCIL**

The Toronto Metropolitan Consulting Association (TMCA) is a student-run interest group under the Ted Rogers Students Society. The TMCA aims to raise awareness about the field of consulting, bridge the gap between students and industry professionals, and connect students to alumni. Each year, the team hosts key events that help students work on important skills needed for consulting, and also connects them members to network with corporate partners.



### **@TRCSACOOP**

The Ted Rogers Co-op Student's Association (TRCSA) is a group whose mission is to bridge the gap between co-op students at TRSM and employers. TRCSA does this by advocating for co-op students and creating opportunities for students to network and build lasting relationships with industry professionals. TRCSA's goal is to promote TRSM co-op students across the Canadian business landscape, support the successful recruitment of co-op students, and inspire students across a multitude of academic disciplines.



### **@TEDROGERSPRIDE**

The Ted Rogers Pride Alliance (TRPA) strives to create an environment where all students feel empowered to embrace and celebrate their diverse strengths while also raising awareness and acceptance to develop a community for the LGBTQ+ population of the Ted Rogers School of Management (TRSM) and Ryerson University

### **@TEDX\_TORONTOMETU**

TEDxTorontoMetU is an inclusive and diverse chapter under the TEDx association and the Ted Rogers Student Society, where industry speakers spread great ideas through live TED talks. TEDxTorontoMetU is committed to spreading ideas from the diverse minds, thinkers, and doers at Toronto Metropolitan University and the Ted Rogers School of Management. TEDxTorontoMetU advocates for welcoming people from every discipline and culture who seek a deeper understanding of the world.

### **@MDSA\_TMU**

The Metropolitan Data Science Association is an interest group that aims to bridge the gap between in-demand data analytics skills and the resources available to Toronto Metropolitan students. They are committed to providing Toronto Metropolitan students with crucial data analytics and data science skills through events, workshops, and programs. The MDSA's mission is to create a data-literate Toronto Metropolitan community, empowering a better future for everyone.





# INTERNAL TRSS GROUPS



## @TROPONLINE

The Ted Rogers Outreach Program's goal is to bridge the gap between high school and university. Our team accomplishes this goal of easing the transition into post-secondary education by offering events to both first-year students as well as prospective students. Our Ambassador program focuses on outreach, where the program's purpose is to encourage prospective Ryerson students to learn more about what our university, and more specifically, the Ted Rogers School of Management, has to offer.



## @CSRSOCIETY\_TMU

CSRS is a student-led organization, focused on teaching students about Corporate Social Responsibility. We create events and initiatives that promote CSR practices and give students a chance to learn more about Corporate Social Responsibility. CSRS also hopes to educate students about the different pathways and careers in CSR. In addition to teaching students about CSR, we also provide guidance to other students groups about how to implement CSR practices within their own organizations.



## @TRMC.MET

Originally inspired by a group of student leaders, senior administration, and faculty, TRMC is designed to attract North America's brightest student to an intensive two-day professional development forum. Students have the opportunity to engage with both their peers as well as industry experts through professional workshops, case competitions, and networking opportunities.

# EXTERNAL TRSS GROUPS



## @WILTMU\_

Women in Leadership TMU (WILTMU) is a non-profit, student-led organization that focuses on mentoring female professionals and bridging the gap between the industry, alumni, and the Toronto Metropolitan student community. This is done by giving students a platform and providing support in the promotion of the advancement of women and gender equality through events, initiatives, networking, and more.



## @REC\_TORONTO

The Rise of Entertainment Conference (REC) is Toronto Metropolitan University's bridge between commerce and the creative industries. We cultivate a culture that celebrates diversity and offers countless opportunities for growth both within and outside our organization. Our student group has developed beyond a singular conference and we have begun to host year-round resources to build creatives through informative panels, networking opportunities and technical workshops. We want to empower a generation of students to explore careers in entertainment and teach them that their success within the industry isn't just a pipe dream; it's on the rise.





THE  
ROGER  
STUDENT  
SOCIETY

# PORTFOLIOS

## AT A GLANCE

Each TRSS Executive leads their own committee comprised of committee members who manage various portfolios. With over 20 different portfolios, committee members oversee various initiatives and projects in accordance with the three TRSS pillars, academic, professional, and social.



# PRESIDENT'S COMMITTEE



**Eric Bang**  
Special Projects Lead  
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**Kaitlan Uy**  
Executive Administrator  
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**Riya Parmar**  
Special Projects Manager  
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**Nadia Foisy**  
Special Projects Manager  
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**Sharon Zhan**  
Special Projects Managers  
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**Tenzin Gethoktsang**  
Programming Coordinator  
programming@trssociety.ca



**Jenny Kim**  
Programming Coordinator  
(Teddy's House Productions)  
productions@trssociety.ca



# MESSAGE FROM THE PRESIDENT



**Chantal Wong**

President

president@trssociety.ca

@TRSS.PRESIDENT

Dear Ted Rogers Students' Society Members.

On behalf of this year's Board of Directors, thank you for taking the time to read the 2022 Semi-Annual General Report. I welcome and appreciate your interest and support in the organisational workings of the Ted Rogers Students' Society's Operations. As your elected representatives, you deserve the right to be informed on our day-to-day operations and what we are working on as projects to advocate for the Ted Rogers School of Management Undergraduate experience.

This year as we return to a fully in-person student life, the thriving extracurricular opportunities available here are truly incomparable to any other business school campus. With 30 student groups under our umbrella, there are new activities for each and every single student to develop themselves academically, socially, and professionally.

I am so proud of all of our activities thus far as this year's Board of Directors, our focus this year is on diversifying whether that be our events, advocacy projects, or our general reach. I am honoured to serve as your Ted Rogers Students' Society President and can't wait for the rest of the year - as the best is yet to come.

To recap what the President's portfolio has been up to:

## **SPECIAL PROJECTS:**

Student Group Leadership Conference (SGLC) - September 23rd-25th 2022

Led by Special Projects Team: Lead - Eric Bang, Managers, Riya Parmar, Nadia Foisy

Revived from the previous Student Group Leadership Retreat (SGLR) that was last hosted in 2018, this rebranded and restructured conference was created to bring together the 30 student group executives under the TRSS Umbrella. This two day conference was unconventional in bringing leaders to a camp outside of Toronto in order to learn about group resources, build community relations, and challenge creative thinking. With 143 student leaders in attendance, the first ever one-of-a-kind SGLC aimed to provide open communication and collaboration to increase the community spirit at the Ted Rogers School of Management.

## **World Cup Viewing - November 23rd 2022**

Led by Special Projects Lead - Eric Bang

Held in honour of the Canadian Team qualifying for the World Cup, a special project for this year was holding a world cup viewing for the Canada vs Belgium Game. Raising funds that contributed to JDCC's Charity Stream, with over 80+ attendees - this first ever event was very successful and brought different members of the community together.

## **Call Her CEO**

Led by Special Projects Manager, Podcast - Sharon Zhan.

I am thrilled to announce that Season 3 of the Call Her CEO Podcast has launched. As a part of the first season - it is an honour to continue sharing female stories. We have more content coming out soon and new initiatives anticipated for the new year. Episodes with Mona Petrosian, and Divya Patel have been recorded and released. Special thanks to Stefany Puebla for designing this season's cover and Teagan Dewhirst for the episode designs.

## **Upcoming Projects:**

**Teddy's Coffee House** - December 1st 2022

Led by Special Projects Manager, Riya Parmar (In collaboration with Events Manager - Myuri Mohan)

**Student Leader Appreciation Night** - December 5th 2022

Led by Special Projects Manager, Nadia Foisy





# MESSAGE FROM THE PRESIDENT

## PROGRAMMING

55 Questions with the TRSS President

Led by Programming Coordinator, Tenzin Gethoktsang and Jenny Kim (Teddy's House Productions)

The first of two videos answering general student life questions and featuring the new student furniture instalment. Led by the programming team, this video had over 6000 impressions and over 3,500+ accounts reached. Part 2 to come in the Winter Semester on @trss.president.

## All about TRSS Campaign

Led by Programming Coordinator, Tenzin Gethoktsang

In order to best showcase the multiple initiatives under the Ted Rogers Students' Society umbrella, posters were created to encourage more students to utilise services such as the coffee and rental program. In addition, the 30 student groups, JDCC, and CCC will be advertised in order to further spread awareness of programs available to all full-time TRSM undergraduate students.

## Teddy's House Productions (THP)

Led by Jenny Kim

Teddy's House Productions is still supporting the return to in-person events and is available to groups to use at <https://www.trssociety.ca/productions>. THP has supported the Top 200 Program, Pre-Orientation Program, Summer Symposium, Ted Rogers Indigenous in Business, and Information Technology Management Student Association (ITMSA) from May 1st to November 30th 2022.

## EXECUTIVE ADMINISTRATOR - Kaitlan Uy

As the President's Executive Administrator, Kaitlan has been hard at work on multiple different projects for the overall organization. This includes organizing the Rental Program, TRSS Full Team socials, and content creation for the @trss.president instagram account. She also assists in several ad-hoc tasks such as TRSS Student Group Meetings, and the Special Projects Team

Kaitlan runs the Rental Program which has been expanded this year, if you need to borrow a laptop charger, phone charger, graphing calculator, and other electronic devices you can come by the TRSS Office between the hours of 9:00am-5:00pm Monday to Friday. For a full list of services go to <https://www.trssociety.ca/rental-program-breakout-rooms>

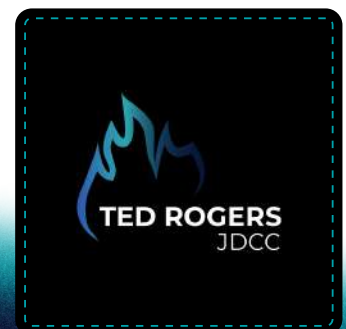
## JDC Central Ted Rogers

Bringing back the JDC Central Ted Rogers Team for the first time since 2016, this team of 18 will be competing in Ottawa in January 2023. JDC Central is the largest undergraduate business school competition in central Canada, a multi-faceted competition that brings together over 600 student delegations. Headed by co-captains Adam Lee Him and Erica Park, this team is running as a program under the President's portfolio where they will compete against other business schools on a national platform. The team has also raised over \$750 in support of the charity initiative under JDCC. @jdcc\_tedrogers

## OTHER NOTABLE ITEMS

This year's transition to in-person involved taking a closer look at the overall operations of the Ted Rogers Students' Society and how we can adapt to changing times. This includes the following:

- Increasing Student Group CHIT Funding from \$200-\$300 to \$1000 a year
- Increasing the Student Bursary Fund to \$100,000 this year
- Funding \$2000 for the MKT828: Sport Marketing Concepts/Strategy Argonauts (Argos) Case Study Field Trip
- Co-sponsoring the Thanksgiving Luncheon at Holy Trinity Church for \$3000
- Partnering with the TRSM Dean's Office to fund \$15,090 for Azure Programming



# MESSAGE FROM THE PRESIDENT

## LOOKING TO THE FUTURE

The team is now 7 months into their official start dates and with the Winter Semester quickly approaching, the TRSS General Elections for the 2023/24 Board of Directors is on the horizon. You can look forward to another exciting marketing campaign on how to run and what positions responsibilities look like very soon.

There have been many shifts this year including the change in TRSM Student Engagement (welcome Shabnam Ahmad (Manager) and Simran Sandhur (Departmental Assistant)! And a sincere farewell to Megan Blacklock) and in welcoming a new Executive Director and Associate Dean (welcome Cindy Dunne, Executive Director - TRSM Student Services and Mark Lee (Associate Dean of Engagement and Inclusion - TRSM), with a very bittersweet farewell to Al Goss, former Associate Dean. We continue to work alongside these administrative members in order to adapt and implement new processes to improve the overall experience of TRSM Student Life.

In addition, the Winter Semester is highly active with even more events and conferences - I would encourage you to look out for these opportunities. Particularly with getting involved in student life, there will be several hiring opportunities for groups in the Winter Semester.

I am honoured to be serving as your 16th TRSS President, as my third year on the team - I have been witness to both change and tradition. I thank you all for supporting this year's Board of Directors in reading this year's Semi-Annual General Report.

Warmly,



**Chantal Wong**

President

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# EVP COMMITTEE



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**Maggie Lee**  
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Engagement Manager  
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# MESSAGE FROM THE EVP



**Malak Jammal**  
Executive Vice President  
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Dear Ted Rogers Students' Society Members,

Thank you for the opportunity to represent you as your Executive Vice President for the 2022-2023 academic year. I am beyond grateful to work with 200+ passionate student leaders and to bring you a variety of academic, professional and social events. As Executive Vice President, it is my goal to create an environment where opportunities are accessible and welcoming to everyone as we transition back and rediscover in-person operations following the COVID-19 university closure. My objective this year is to support you and encourage all TRSS members to make the most out of their undergraduate journeys through events and student leadership development.

As Executive Vice President, my portfolio consists of internal administration and communication, chairing six committees and assisting on projects including symposiums and projects centred around equity, diversity, and inclusion, and supporting the Breakthrough Program and Ted Rogers International Exchange Network. In this role, I organize and facilitate all committee member hiring through a blind hiring process along with virtual interviews. I am also tasked with conducting wellness check-ins, creating and implementing conflict resolution strategies within the team and acting as the initial point of contact between external stakeholders and the TRSS. Along with the of Board of Directors, we strive to improve the undergraduate experience and go above and beyond to compensate for the missed experiences during the period of remote activities. Below I have highlighted projects and committees that are actively working to ensure the academic year is prosperous.

## PROJECTS

### THE BREAKTHROUGH PROGRAM

The Breakthrough Program is designed to transition new, first year students into the Ted Rogers School of Management and Toronto Metropolitan Community. The objective of the Breakthrough Program is to provide these students with the necessary tools, resources and opportunities to succeed in future leadership roles both within and beyond the Ted Rogers School of Management. The 2022-2023 Breakthrough Program is delivered by Sukhman Basi and Mathura Maheswaran, our Breakthrough Program Logistics Manager and Breakthrough Program Creative Manager, respectively.

The Breakthrough team continues to provide professional, academic and social-based events following the transition back into in-person operations. Through their continuous effort, Sukhman and Mathura have successfully begun building a solid foundation for this years' Breakthrough Program and a community between the 60 mentees and 32 mentors. Thus far, they have hosted Opening CeremoniesxTRSM101 with 89 students and Mental Wellness with 60 students. Additionally, they are planning a LinkedIn and Coffee Chat Workshop and a Holiday Social before the end of the semester.





## THE TED ROGERS INTERNATIONAL EXCHANGE NETWORK

The Ted Rogers International Exchange Network is a program that aims to support international exchange students throughout their time in Canada at TRSM and welcome them into Toronto Metropolitan University - Ted Rogers School of Management. The program aims to connect exchange students together and build community while encouraging intercultural learning to ultimately foster a globally inclusive campus. The program consists of a mentorship pairing between International Exchange Students from our partnered Exchange Schools with TRSM Student Buddies. Through the Buddy System, we help create connections and provide support to students throughout their journey at TRSM.

The 2022-2023 Ted Rogers International Exchange Program is administered by Maggie Lee and Gogigan Srithar, the International Exchange Engagement Manager and the EDI Relations Coordinator respectively. This Fall semester, as we return to in-person programming, TRSM has accepted 70 International Exchange students. The TRIEN team has planned the first fully in-person TRIEN year with information sessions, and many social events around Toronto. This year, the team has also created a TRIEN Passport with a list of staple locations across Toronto for members to check out on their own time as well. Since the start of the semester, they have hosted an information session, a picnic at Riverdale Park, and a social event at a Toronto Marlies game.

I would like to thank my committee members and Board of Directors who make the following projects a reality and who continuously take initiative and strive for greatness in their respective portfolios. Lastly, thank you to the TRSS General Membership who have entrusted us to lead the Ted Rogers Students' Society for the year. We appreciate the continued support, and are always here to answer questions, take comments or voice any concerns.

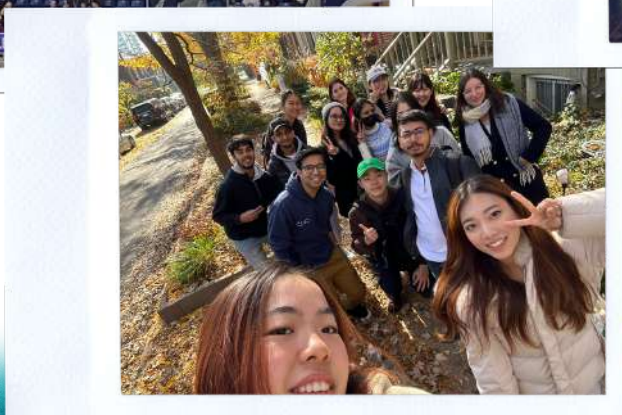
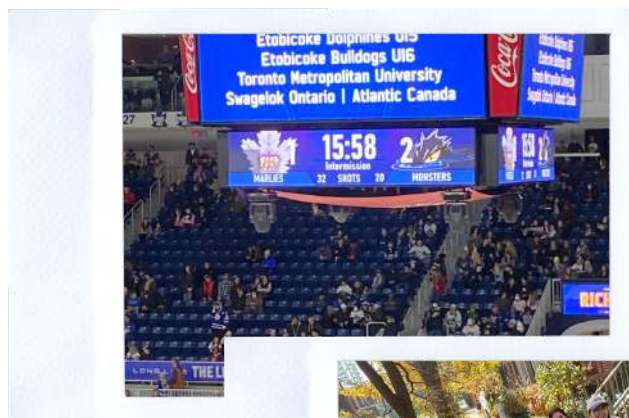
Sincerely,



**Malak Jammal**

Executive Vice President

[evp@trssociety.ca](mailto:evp@trssociety.ca)

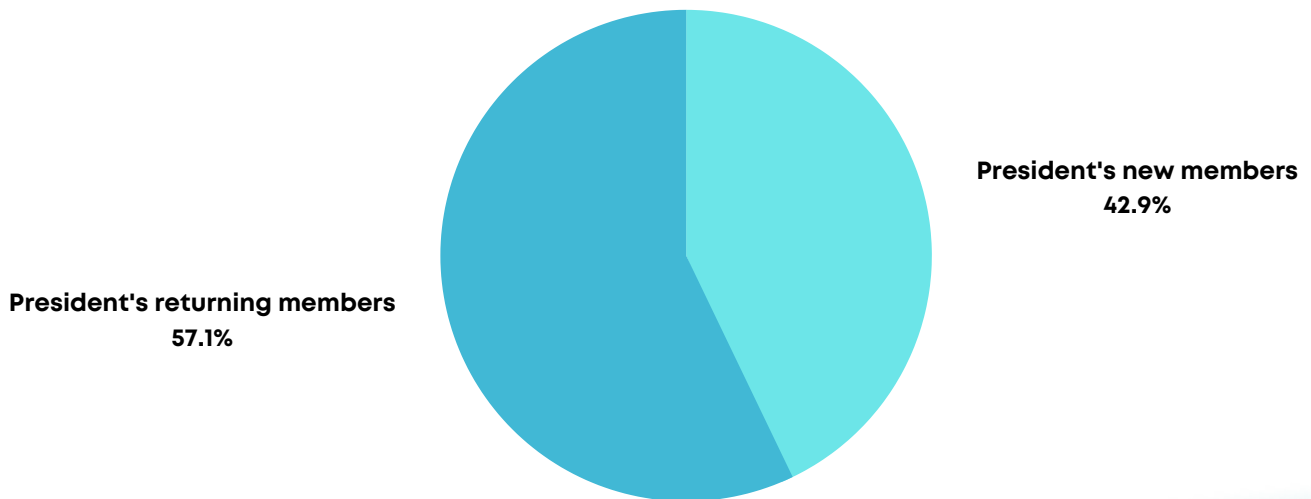


# COMMITTEE MEMBER HIRING

The Ted Rogers Students' Society is committed to an ethical and transparent hiring process to ensure that all applicants receive impartial and fair treatment during the selection. We implemented a blind hiring process which resulted in removing the personal information of the applicant before it was reviewed by their respective Executive.

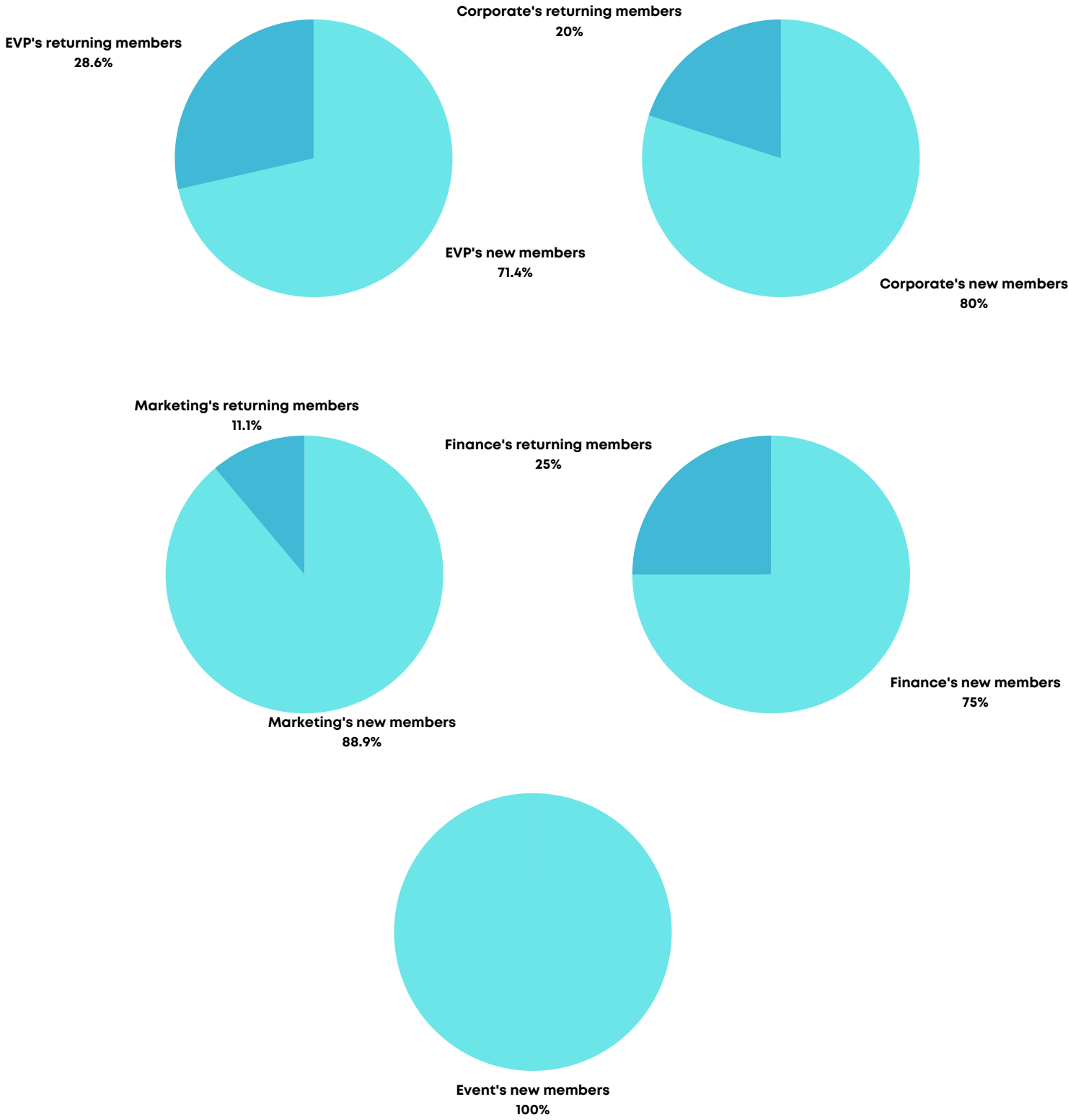
It was through this process that the application itself was solely responsible for the candidate moving forward to the interview process rather than any external factors. It is important to the 2022-2023 TRSS Team that the best applicants were chosen based on merit and not previous TRSS experience.

Below we are proud to present the 2022-2023 Hiring Statistics:





# COMMITTEE MEMBER HIRING



# EVENTS COMMITTEE



**Jennifer Le**  
Events Operation Lead  
events.lead@trssociety.ca



**Stefany Puebla**  
Events & Marketing Coordinator  
stefany.puebla@ryerson.ca



**Colin Samlal**  
Events Manager  
events3@trssociety.ca



**Myuri Mohan**  
Events Manager  
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**Alviya Siddiqui**  
Events Manager  
events2@trssociety.ca



**Gurleen Dhaliwal**  
Events Associate  
events4@trssociety.ca





# MESSAGE FROM THE VP OF EVENTS



**Taylor Gallow**  
VP of Events  
vp.events@trssociety.ca

Dear Ted Rogers Students' Society Members,

I am beyond grateful to have been given the opportunity to become the Vice President of Events for the 2022 to 2023 Academic Year. Throughout the academic year, my goal is to diversify the events portfolio to create opportunities for students with various interests and backgrounds. This is to be done in events hosted by TRSS and throughout the TRSS student group events. With hopes of increased collaboration throughout the TRSS student groups, this will allow for new creative ideas and an increased sense of community.

Being the first year of being fully back in person after COVID-19, creating events for students to meet others and make memories is an important goal to create school spirit. The transition from online to in-person can be difficult. Still, we are working towards adapting and evolving as a community to allow all students to feel at home at Ted Rogers School of Management. By creating new and exciting events for students to attend, we hope to bring a variety of students together in a place where everyone can grow academically, professionally, and socially.

The following report highlights initiatives and events under the Events Team Portfolio that have happened thus far and upcoming events to look forward to.

## Events Breakdown:

### Frosh2022: Into the Froshverse - August 30th to September 2nd 2022

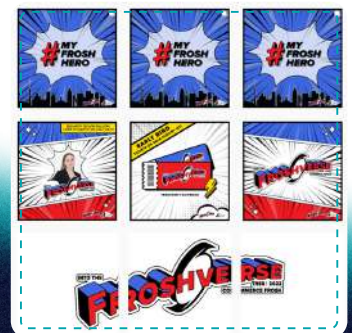
Into the Froshverse was a four-day event that engaged over 300 first-year students and 90 upper-year students, to transition first years into the Ted Rogers School of Management. With the help of our frosh leader and logistics team, alongside the TRSS board and TRSS Events Committee, we created experiences in over ten events for students to meet their peers and learn TMU's campus. With events such as across-campus scavenger hunts, a day at Toronto Islands, a dance competition, night socials, a closing gala, and more, students worked in teams to tackle their first-year jitters. With the theme of Into the Froshverse, I can genuinely say that everyone who participated was a hero.

### Fright Night - October 27th, 2022

Fright Night is a Halloween social event in collaboration with the Metropolitan Undergraduate Engineering Society, Society of the Creative School, Faculty of Community Services Society and The Society of Arts, Social Sciences, and Humanities. This event allowed students from all faculties to attend a Costume social at our on-campus bar, Ram in the Rye.

### Fright Fair - October 28th, 2022

In collaboration with the Metropolitan Undergraduate Engineering Society, Society of the Creative School, Faculty of Community Services Society and The Society of Arts, Social Sciences, and Humanities, Fright Fair was a Halloween-themed Fair within Kerr Quad. Fright Fair had festive activities such as pumpkin painting, carving anything but a pumpkin (other vegetables and fruits), bobbing for apples, a maze, and "trick or treating" with the collaborating societies.



**Upcoming events:**

**Teddy's Coffee House** - December 1st 2022

Led by Events Manager, Myuri Mohan (In collaboration with Special Projects Manager, Riya Parmar)

**Baes and Besties** - February 9th 2023

Led by Events Manager, Alviya Siddiqui

**Drag Paint Night** - March 24th 2023

Led by Events Manager, Gurleen Dhaliwal

**Student Group Awards** - April 18th 2023

Led by Events Manager, Colin Samlal

**Graduation Gala** - April 29th 2023

Led by Events Lead, Jennifer Le

Warmly,

**Taylor Gallow**

Vice President of Events

[vp.events@trssociety.ca](mailto:vp.events@trssociety.ca)





# CORPORATE RELATIONS COMMITTEE



**Subecca Vasanthakumaran**  
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**Mustafa Abdulali**  
Account Manager  
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**Andrew Lam**  
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**Naif Bashar**  
Account Manager  
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# MESSAGE FROM THE VP OF CORPORATE RELATIONS



**Victoria Chan**  
VP of Corporate Relations  
vp.corporate@trssociety.ca

Dear Ted Rogers Students' Society Members,

First off, I would like to say it is an honor to serve as your elected Vice President of Corporate Relations on the Ted Rogers Students' Society (TRSS) for the academic year of 2022/2023. Personally, as an individual who has been involved in student group life since my first year at Toronto Metropolitan University (TMU), I was thrilled to have this chance to further impact and support the students within the Ted Rogers School of Management (TRSM).

In this role, I have the pleasure of leading the Corporate Relations Committee (CRC), serving as Chair of the Ted Rogers Students' Society Alumni Association (TRSSAA), and Co-Chair of the Conferences and Competitions Committee (CCC). In addition, I am also responsible for providing support to the 30 student groups under the TRSS umbrella and resources for student leaders. Finally, one of my main priorities is fostering relationships with company sponsors and partners to share opportunities for all of TRSM students.

As we approach the midway point in the semester, I'd like to share with you the projects and initiatives I have been working on within the Corporate Relations's portfolio.

To recap what the Corporate Relations's portfolio has been up to:

## **CORPORATE RELATIONS COMMITTEE:**

### **Frosh - August 29th - September 2nd, 2022**

During the weeks leading up to Frosh, one of the largest events of the year, the CRC reached out to various companies to seek in-kind and monetary sponsorships. As a result, the CRC was able to secure 12 in-kind partners and 2 monetary sponsors. The team assisted with the packing of 400 goodie bags for Froshes, which included products and coupons from Planet Fitness, Sephora, Rubicon, Chipotle, Redbull, Coca-Cola, and many more.

### **Upcoming Projects:**

#### **Discovering Career Pathways - February 2023**

A personal initiative I am passionate about is helping connect the students of TRSM with companies to gain co-op, internship, or post graduate employment opportunities. Thus, I am planning to host an event called Discovering Career Pathways, a career fair style event, in late February of next year.

I am very proud of the team's work so far and look forward to the projects we have planned for next semester!

Best regards,

A handwritten signature in black ink that reads "Victoria".

**Victoria Chan**  
Vice President of Corporate Relations  
vp.corporate@trssociety.ca



**CONFERENCES AND COMPETITIONS**  
TED ROGERS STUDENTS' SOCIETY





**OUR SPONSORS**

THANK YOU TO OUR SILVER SPONSORS

**SEPHORA** 

THANK YOU TO OUR IN - KIND SPONSORS

# FINANCE COMMITTEE



**Kyle Chan**  
Accounts Payable Lead  
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**Alyssa Pragg**  
Administrator Assistant  
finance.admin@trrsociety.ca



**Raza Durrani**  
Funding Service Administrator  
funding@trrsociety.ca





# MESSAGE FROM THE VP OF FINANCE



**Arqam Qureshi**  
VP of Finance  
vp.finance@trssociety.ca

Dear Ted Rogers Students' Society Members,

The Vice President of Finance is responsible for all of TRSS' financial operations including accounts payable/receivable, funding services, strategic budgeting, analysis of internal and external student groups, and most importantly supporting the VPs of Finance of our student groups. This year the Finance Committee consists of Alyssa Pragg - Administrative Assistant, Kyle Chan - Accounts Payables Lead and Raza Durrani - Funding Services Administrator. The team has continued to carry out their responsibilities and have been providing support to student groups as required.

With this year being one for the books, my goals for this year has been focused on revamping processes, training on processes and reallocation funding towards our bursaries and provide as much support as possible to all of our student groups. We have also continued to provide support to the general population via bursaries and awards by increasing them to \$100,000 in total for fiscal year 2022-2023. This year being a rebranding year, I was also able to allocate funding to provide rebranding support to our student groups as well in the form of marketing rebranding material. Furthermore, to provide continuous support in training I was able to allocate money for Student Group Leadership Conference. Lastly, a key initiative that we kicked off this year with was a partnership with the Dean's office for student support.

The Student Group Funding Committee's goal is to review funding requests and support our student group events effectively. This year, continuing with feedback from last year I allocated SGFC presentation slots for early Winter semester events, in the Fall term itself. This was done to better support the conferences and competitions of our student groups that typically take place in the early Winter semester. Additionally, we continue to provide the approval of funding from \$0.01 - \$1000.01 via email. Through this process, we hope this would encourage more student groups to request for funding as myself and Chantal Wong, the President and 1/3 signing authorities of TRSS, would be the only ones evaluating the requests, with outlined contingencies in situations where we cannot evaluate requests. As the Vice President of Finance, I will continue to seek as many funding opportunities as I can to support the amazing events that are hosted by our groups. Additionally, the Bursary Committee has diligently worked to introduce bursaries that will support a wide range of our students. Please stay tuned to Toronto Metropolitan University AwardSpring and TRSS' social media for more details on the bursaries in the coming semester! Furthermore, this year I was also tasked with co-chairing the Conferences and Competitions committee, where we are continuously working on enhancing the process and making it accessible to attend conferences and competitions.

As for the budget, we have spent approximately \$224,627.29 dollars and processed nearly 450 cheque requisitions and invoices. The SGFC had organized 6 meetings with 6 presentation slots each, totalling 36 possible funding requests for this semester and are awaiting more groups to present. This year, we have revamped the TRSS Student Group Chit for interest groups and course unions, all qualifying student groups within good standing will be able to receive up to \$1000 over the course of 2 academic semesters (Fall & Winter) resulting in a total of \$27,000.

The past two terms have been amazing, and I look forward to continuing to provide support in the best interest of our students and student groups in the Winter semester! As we continue to face new challenges, we will be continuously working towards providing financial support to our students as well as student groups. If you have any questions or concerns, please feel free to contact me at vp.finance@trssociety.ca.

Kind regards,

A handwritten signature in black ink that reads "Arqam Qureshi".

**Arqam Qureshi**  
Vice President of Finance  
vp.finance@trssociety.ca



# MARKETING COMMITTEE



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**Megan Wong**  
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**Ruquyo Ali**  
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**Samantha Rivera**  
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**Kaitlyn Tran**  
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**Yuvna Jayant**  
PR Communications  
Manager



**Curtis Dizon**  
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**Vathulen Raveenderan**  
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**Elijah Santos**  
Graphic Designer



**Teagan Dewhirst**  
Graphic Designer



**Kristin Lee**  
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**Gavin Leung**  
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**Vachy Dushyanthan**  
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**Tiana Mondal**  
Street Team Manager  
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# MESSAGE FROM THE VP OF MARKETING



**Sabrina Padilla**  
VP of Marketing  
vp.marketing@trssociety.ca

Dear Ted Rogers School of Management students,

It is an honor to serve as your Vice President of Marketing this academic year and be given the opportunity to work toward the three pillars of our society: Academic, Professional and Social. As we transition back to in-person schooling, my main goal is to increase overall student engagement, encourage creativity and collaboration across student groups, and showcase the lively dynamics of university student life here at Ted Rogers School of Management.

As a student leader, I've learned that the best asset I have is my Marketing Team who have all helped me in serving student groups, leaders, and all of the 12,500+ Commerce students, to work toward our common goal. Our team includes 8 subcommittees; Marketing Associates, Apparel, Social Media, Street Team, Design, PR Communications, Website, and Media Team. The Marketing Department has dedicated their time and efforts in passionately developing and executing various projects this year and so here is a recap of the Marketing Portfolio for 2022-2023:

## **Student Group Rebranding Initiative - July to September 2022**

Assisted by Christine Nham (Marketing Lead)

In accordance with Toronto Metropolitan University's (formerly Ryerson University) rebranding, the Ted Rogers Students' Society supported student groups in replacing their event materials branded with Ryerson University. To ensure every group is accounted for, we released a Rebranding Submission form and collected requests for Step & Repeat and Pull-up banner request. I've also extended the offer to groups who may need Gag Cheques for their events. In summary, we've accomplished"

- Ordered and delivered 24 Pull-up banners
- Ordered and delivered 17 Step & Repeat banners
- Ordered and delivered 8 Gag Cheques

## **Apparel Team & Rebranding Initiative: Fiftyfive - July to August 2022**

Led by Vathulen, Kenneth, and Nora (Apparel Managers)

In light of the recent changes made in our community towards the Dundas name, we are recognizing this shift and will be renaming the Bay and Dundas Brand. We want to thank you for all the support throughout the years, and we look forward to starting a new chapter. We executed the Apparel Rebranding campaign by publicizing the Bay and Dundas Insider article and collected feedback from our audience (TRSM students) to support our decision making process. Our name options were: Bay District, Fiftyfive, Limitless Apparel with a majority (48.4%) who voted for Fiftyfive. We executed our Clearance sale to eliminate "Bay and Dundas" printed products and dropped our Limited Edition Frosh Line for Fiftyfive as a teaser for our Winter 2023 drop. Both sales produced \$5.6K in sales.

Upcoming Projects:

- Commerce Line Clearance (Black Friday) Sale - November 25th - 28th, 2022
- Planning the TRSS Fashion Show 2023 & Fiftyfive Launch Event - tentatively March 17th, 2023
  - Plan to include Student Group apparel in the programming
- Fiftyfive Photoshoot - tba
- Ordered new Apparel metallic cabinets since the old ones were hazardous and not functional - delivery date is estimated to be in 2023



## Coffee Chat Revamp: Cafe 55

Led by Alyssa Tan (Marketing Associate), assisted by Christine Nham (Marketing Lead) and Social Media Team

The Coffee Chat series that was formerly done via Instagram live is revamping into a recorded talk show format which will be named as Cafe 55. Cafe 55 will be a project in collaboration with social media as the recording will be released on Instagram Reels and/or on TikTok. In the Fall Semester, Cafe 55 aims to introduce topics that will be relevant and helpful for students such as interviewing select student group presidents, interviewing professors, tips on thriving in studies while managing student group responsibilities, etc. Our goal is to integrate more student life and cultivate a more inclusive, fun, and informative culture through both casual and sit-down interviews around campus, introducing topics regarding first year experiences, general FROSH experiences, students' careers and interests.

### Previous Projects:

- Cafe 55: What I wish I knew in my first year - FROSH Edition Interview segment on Instagram gained the most viewed content with 14.8k views
- Cafe 55: What I wish I knew in my first year Interview segment (the first sit-down interview) recorded at the Balzac's Cafe on campus with Eric Bang (4th Year Economics and Management Science student) gained 1.4K views, 173 likes, 35 comments.
- Cafe 55: School-life Balance Edition Interview segment on Instagram recorded at the TRSM Garden with Andrew (3rd Year Law and Business student) and Eojin (4th year Global Management student) gained 4.2K views, 412 likes, and 28 comments
- Cafe 55: What people are wearing at TRSM Instagram Reels segment gained 14.8K, 11.2K, and 10.9K views respectively
- Cafe 55: Halloween Fit Check Instagram Reels segment gained 11.8K
- Cafe 55: International Exchange segment - "A day in the life of an International exchange student" featuring TRSM students who are currently studying abroad, both reels gained 9.2K and 9.3K views

### Upcoming Projects:

- Cafe 55: Destress Segment - "How do you destress as a student", highlighting relatable answers from fellow Commerce students across TRSM - December 2023
- Cafe 55: TRSS Election Campaign - "A day in the life of a TRSS executive" - January 2023

## Advertising Fund Restructured

Led by Ruquyo Ali (Marketing Associate), assisted by Christine Nham (Marketing Lead)

Continued the TRSS Advertising Fund initiative to support student groups under the TRSS umbrella with all of their marketing needs such as paid-ads, print advertisements, and subscriptions. We restructured the funding amount and pitch system by increasing the maximum fund amount to \$230 per Student Group each semester and instead of having a mandatory 30-minute pitch, it is now a case-by-case basis to book a 15-minute meeting to discuss the pitch details upon presentation submission. Hence, only a pitch presentation with detailed budget allocation and value offering is needed, and a decision would be given within a week.

## Student Group Merchandise Requests

Led by Megan Wong, assisted by Christine Nham (Marketing Lead)

- Created a new inventory tracking system that tracks the inflow and outflow of TRSS merchandise from the TRSS office and TRSS storage unit
- Continuously pack merchandise orders from Student Groups via the Merchandise Request form on the website
  - 14 requests from Student Groups have been processed since May 2022

## New! TRSS Photobooth Services

Led by Gavin Leung & Kristin Lee (Photographers), assisted by Christine Nham (Marketing Lead)

The Ted Rogers Students Society is now offering Photobooth services for your student group events. The photographers and myself spent the end of summer and start of fall, figuring out the set-up logistics and operations of the TRSS Photobooth in order for it to be fully functional for Student Groups to use.

- Created and launched the booking form for student leaders to book for their events
- Created a Google Calendar for photobooth bookings that includes the photographers, marketing lead, myself, and student leaders involved
- 15 bookings have been made since it was launched in October 2022
- Exported all digital prints from Student Group events, shared link - sent on November 18th, 2022
- Planning future protocols to optimize bookings per week, mitigate risks with
  - 1. transportations due to weather constraints, and increase overall manpower



## Social Media activations/projects

Led by Kaylie, Kaitlyn, & Samantha (Social Media Managers)

Our goal is to increase overall student engagement by curating content that is relevant to our audience (TRSM students) and spreads awareness regarding resources offered across campus. As we transitioned to in-person schooling, it is important for students to be informed on all the resources available to them as well as feel included in all events, socials, and general student life. Our next goal for the Winter 2023 semester is to increase voter and election participation, and well as student group event registration turnouts.

### Updates:

- Exceeded our goal to reach 7k followers on Instagram - 7, 371 followers on Instagram, +803 new followers since Frosh
- 20K accounts reached in the last 30 days on Instagram
- 68.2% Engagement Rate growth on Instagram
- 38.8K content reach on Instagram since Frosh 2022
- 654 followers on TikTok, +175 new followers (27% growth)
- 11.8K total likes on TikTok

### Ongoing Projects & Updates:

- Tips & Tricks segment:
  - Creating content regarding TRSM services and opportunities
  - First episode gained 2,816 views
- Compiling monthly analytics to be published at the end of the year
- Collaborating with Cafe 55 and select TRSS executives for the "a day in the life" segment for TRSS executives
- Collaborating with the Humans of TRSM project alongside Kirstin (Photographer) and the President's team
- Creating fun recurring posts to showcase such as "National Dog Day"
- Consistently scheduling posts from Student Groups and Internal TRSS committees/events
- Completed the Full Team TRSS LinkedIn Launch
- Executed the Full Team TRSS Instagram Launch

## Street Team

Led by Vachykaran Dushyanthan and Tiana Mondal (Street Team Managers)

Street Team is the word-of-mouth marketing team that promotes in-person events and initiatives hosted by the Ted Rogers Students' Society and the Student Groups that fall under our umbrella for all undergraduate Ted Rogers School of Management students. We constructed the responsibilities and system of the Street team where we combined the responsibilities between the Street Team program and Ted ROgers Ambassadors program, resulting in the Street Team Ambassadors Program. Responsibilities of this position include physical/verbal/social media promotion of events to students at locations such as TRSM and the SLC, and the participation in Street Team Initiatives over the year. As well as attending student group events to create content and market initiatives that are held on campus for students. Our goal is to increase student participation in Student Group events and student engagement in both online and in-person mediums.

### Updates:

- Created the first ever Street Team logo and produced promotional stickers
- 101 total applicants, 50% of which are froshes (leads generated from Frosh 2022)
- Implementing a Linktree QR code system to preview all Student Group event registration links on a weekly basis for seamless call-to-action promotions during shifts
- Street Team shirts are currently being designed by Elijah Santos (Graphic Designer)
- Conducted the Street Team orientation last October 3rd, 2022

## Website Layout Redesign

Led by Curtis Dizon (Website Administrator), assisted by Asad Salman & Faizan Ikram (Directors)

- Executed the Website Audit to remove all "Ryerson" text and replace it with "Toronto Metropolitan University"
- Redesigned the overall site layout, emphasized more on student life, adding more student life imagery, and previewing upcoming events from both Student Groups and Internal TRSS
- Currently redesigning the shop page for Fiftyfive - curating it to a more modern aesthetic and user friendly interface
- Removing unnecessary pages on the website to consolidate the number of live pages and organize the navigation bar to make it more accessible
- 58,711 Page views in the last 90 days, +149% increase





## PR Communications Projects

Led by Yuvna Javat (PR Comms Associate)

- Published the The Best is Yet to Come: Continuing the Bay and Dundas Legacy insider article on the TRSS Website to support the Apparel Team's rebranding initiative
- Published the Declassified Survival Guide to Ted Rogers School of Management (TRSM) article that focuses on the resources TRSM and TMU provide
  - 200 Link Clicks
  - 75% Click-through-ratio

## Graphic Designer's Projects:

Led by Teagan Dewhirst & Elijah Santos (graphic designers)

Our goal is to instill more creativity and uniqueness with our internal TRSS graphics, and stray away from corporate feel artworks. This is to create a more humanizing and vibrant aesthetic across our media platforms, to drive online engagement.

## Updates:

- Created the TRSS Logo animation
- Created the Street Team Logo
- Designed the Full Team Committee post template for the Instagram Launch
- Designed the Corporate Package template and 2022 booklet
- Continuously collaborating with internal TRSS committees for their events and initiatives

It is amazing what can be accomplished with a dedicated and passionate team. My goal as an executive is to not only serve the students around me but empower them, inspire students to seize every opportunity, work smart, and hit every milestone they set for themselves. Despite only finishing the Fall 2022 semester, I can say that I am truly proud of my team and I cannot wait to execute all of our plans for the Winter semester - exciting!

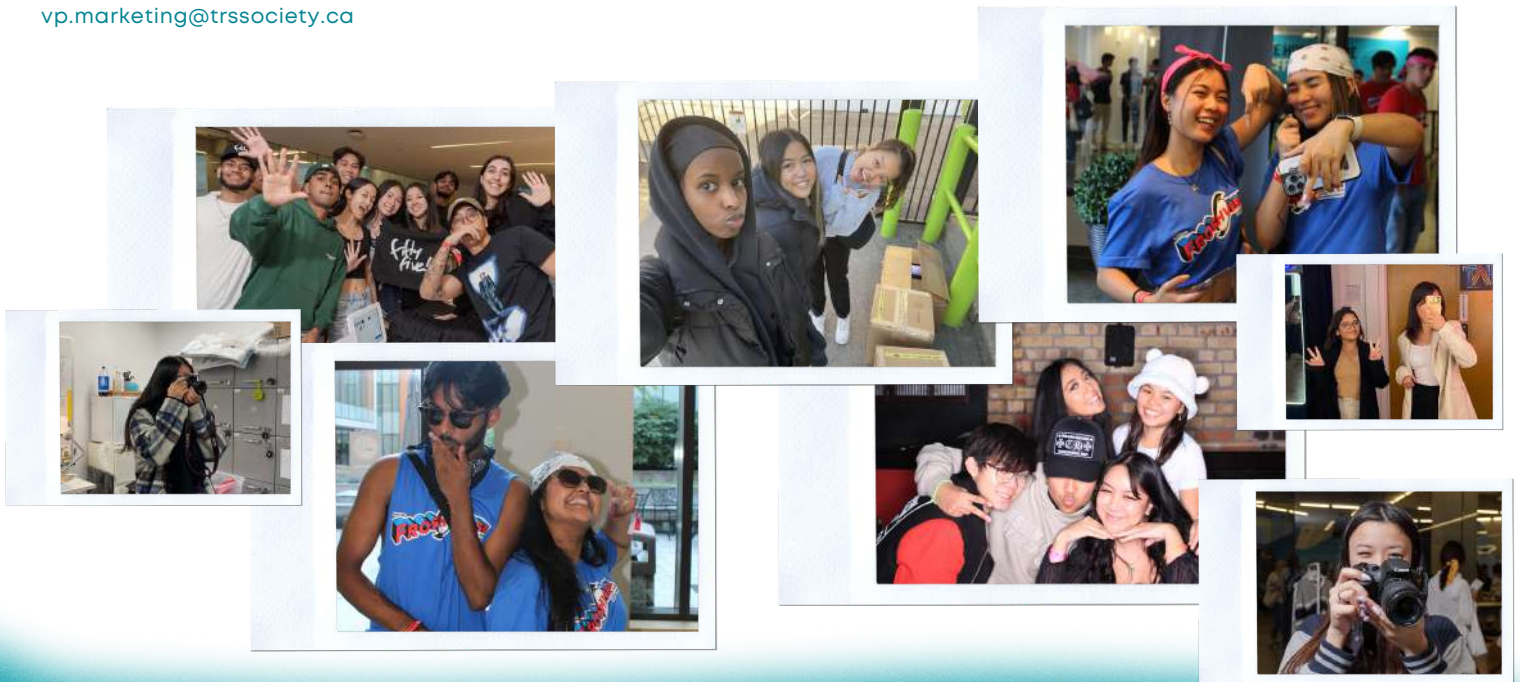
I would also like to thank my predecessor, Grace Hickey, as she was not only in the Apparel team with me back in 2020 and was my VP of Marketing in 2021, she taught me strength in leading a team and how to break barriers. Lastly, I'd like to thank my whole Executive team this year; Chantal, Arqam, Taylor, Malak, and Victoria. Who have been my support rock throughout this journey and I believe that none of our accomplishments would have flourished without each other.

Sincerely,

## Sabrina Padilla

Vice President of Marketing

[vp.marketing@trssociety.ca](mailto:vp.marketing@trssociety.ca)





# INTERNAL COMMITTEES UPDATES

The Ted Rogers Students' Society has Internal Committees composed of members of the Board of Directors, and External Committees made of a combination of both members of the Board and general TRSS members. These committees work together to develop opportunities for students, improve overall efficiency, and create an inclusive environment for the future of the Ted Rogers School of Management.



# GOVERNANCE

**Chairs: Malak Jammal**

**Director: Muhammad Faizan Ikram**

The Governance committee maintains and documents all changes to the TRSS By-laws, Constitution and Policies. Changes are to be decided by the committee via majority vote, and then ratified by the Board of Directors. The committee is also responsible for ensuring TRSS Student Groups follow and maintain their governance documentation and ensure all activities are inline with the TRSS Governance documents. This year, the committee has amended general terminology changes to different by-laws, amended changes to the poster policies, amended changes to the reimbursement process and made amendments to several governance documents to reflect the university name change.

# TRSS CARES

**Chair: Malak Jammal**

**Directors: Ritika Masand, Darren Lu, Asad Salman**

The TRSS Cares committee strives to lead initiatives related to corporate social responsibilities, including the organization of charitable events and raising awareness towards social issues. This year, TRSS Cares is focused on various month-long Movember fundraising initiatives, a holiday potluck in collaboration with the EDI committee, a clothing drive, and CAMH: One Brave Night. Our Movember initiative is currently underway.

# CONFERENCES & COMPETITIONS

**Chairs: Victoria Chan, Arqam Qureshi**

**Directors: Husnaa Zamarai, Darren Lu, Jillien Arrubio**

The Conference and Competitions Committee (CCC) aims to give Ted Rogers School of Management (TRSM) students the opportunity to experience 'real world' business challenges in competitive environments while representing their school and respective programs. Our mission is to amplify the reputation of the Ted Rogers School of Management and reduce the barrier to valuable opportunities by funding our students to attend conferences and competitions around the world. The committee is responsible for providing funding, up to 100% for external and up to 25% for internal opportunities, for the students of the Ted Rogers School of Management to attend conferences and competitions in order to increase their exposure to the industry while enriching their education and experience. This year, we have hosted five Conferences and Competition Information Sessions, updated the application process to be more robust and have revamped the CCC website so that students can access relevant information more easily.

# WEEK OF WELCOME

**Chair: Taylor Gallow**

**Directors: Nuria Rasool, Darren Lu**

During the first week of the semester, we hosted a fully in person Week of Welcome since 2021. It consisted of 6 events, including campus tours in collaboration with Fit For Business. There were a variety of events, including Pancake Breakfast, Therapy Dogs, Speed Networking Session, Games day, TRSM Themed Social and a Student Group Fair. All of the events executed successfully, with an exceptionally large turnout for the Therapy Dogs! We are now very excited to be planning our (also in-person) Frost Week for the first week of classes in January!

# STUDENT GROUPS

**Chair: Malak Jammal**

**Directors: Nuria Rasool, Ritika Masand**

The Student Group Committee (SGC) supports and oversees student group activities within TRSM. Over the summer, we assigned lockers/offices to student groups and orchestrated cleanouts in preparation for the upcoming year. The committee also performed mini Student Group Evaluations back in August to ensure all student groups were well set for a return back to in-person. These evaluations have now been completed, thoroughly determining new statutes for each student group that have been communicated. Fall evaluations are currently being planned, and evaluation criteria will be sent to all student group Presidents shortly.

# ALUMNI ASSOCIATION

**Chair: Victoria Chan**

**Directors: Husnaa Zamarai, Jillien Arrubio**

The TRSS Alumni Association internal committee provides support to the Ted Rogers Alumni Leadership Association (TRALA) in fostering and maintaining relationships with alumni of the Ted Rogers School of Management to keep them updated within the school ecosystem. TRALA is currently in its inaugural year and has successfully launched its website, social media pages and alumni newsletter. They also hosted their kick-off launch event on November 21st and are working to create mentorship opportunities for undergraduate students.



# WEBSITE

**Chair: Sabrina Padilla**

**Directors: Faizan Ikram, Asad Salman**

The Website committee is responsible for supporting the marketing committee by managing and updating the TRSS website. This semester the committee has been working to revamp certain pages of the website with a large focus on improving user experience in collaboration with the student body through their feedback. We've also supported the rebranding of the university by reviewing the website for any mentions of Ryerson with Toronto Metropolitan University (TMU). The committee has also been striving to maintain resources for all general members such as the job board, student mentorship opportunities, financial resources, and bursary information.

# STUDENT GROUP FUNDING

**Chair: Arqam Qureshi**

**Directors: Alizain Hirani, Ritika Masand, Sinduja Sriskantharajah**

**Student Leaders: Czarina Mae Galario, Mohammad Badawy**

The Student Group Funding Committee (SGFC) makes funding decisions for student group initiatives within the TRSS umbrella under \$9,999.99. The committee ensures that events and initiatives align with the development of a student's professional, academic, and social growth. Presentations are reviewed thoroughly and provide detailed feedback to student groups along with their funding results. This semester, the committee has made funding decisions for 8 student groups and provided a total of \$8793.90 to support student group events. Moving forward, the committee is dedicated to reducing the funding barriers for student leaders to ensure more funding is distributed and student groups are feeling more supported.

# BURSARY

**Chair: Arqam Qureshi**

**Directors: Alizain Hirani, Sinduja Sriskantharajah**

The Bursary Committee is responsible for making decisions regarding the allocation of TRSS bursaries to qualified students within the TRSS membership. This year we have allocated \$100,000 to bursaries for students! The committee has created a pre determined criteria for a TRSS general bursary that is available for the Fall semester through AwardSpring that will financially support students who have missed the tuition payment deadline because of their financial situation. For the General Bursary we have allocated \$60,000 of the \$100,000 available. Furthermore, we will be providing 3 EDI-based awards in the winter semester and are the following allowing use to help provide financial support to more students in addition to the TRSS general bursary. The first winter award that will become available is the TRSS Leadership Bursary which will provide financial support to 15 students at \$1000 for each student. The next award is the BIPOC award which will provide financial support to 20 students at \$1000 for each students. Lastly, the TRPA award is an award in collaboration with the Ted Rogers Pride Alliance which will provide financial support to 5 students at \$1000 each.

# SUMMITS

**Chair: Malak Jammal, Taylor Gallow**

**Directors: Alizain Hirani, Nuria Rasool**

The Summits committee's aim is to host symposiums and sessions in which training is provided to student group leaders to help them excel in their roles. At the 2022 Summer Symposium, all student group executives had the chance to learn about hosting events, as well as resources they have at their disposal. Speakers included TRSS executives, Ted's Kitchen, and SEAD. In the upcoming Fall Symposium, student group leaders will learn about student engagement, legal procedures and any additional updates from TRSS.

# EQUITY DIVERSITY INCLUSION

**Chair: Malak Jammal**

**Directors: Husnaa Zamarai, Asad Salman**

**General Members: Sheru Yousafzai, Gogigan Srithar, Vincent Carena, Azhar Osman**

The EDI Committee is responsible for working towards creating an equitable, diverse and inclusive community within the Ted Rogers School of Management. This includes mandating equitable policies and student group practices, creating inclusive events and opportunities, providing further EDI education for our students, and to support and advocate for systemic change within Toronto Metropolitan University and the Ted Rogers School of Management. This year, we have started the TRSM Multi-Faith room initiative, created an EDI calendar with religious/cultural significant dates, invited Indigenous speaker Elder Joanne Dallaire to Frosh opening ceremonies and have coordinated with the Community Student Engagement Group for Accessibility (CSEGA) to discuss ways to address accessibility concerns at TRSM. We are also in the process of planning a Multicultural Potluck in collaboration with TRSS Cares this upcoming December targeted towards international students away from their families during the holiday season.

# APPEALS

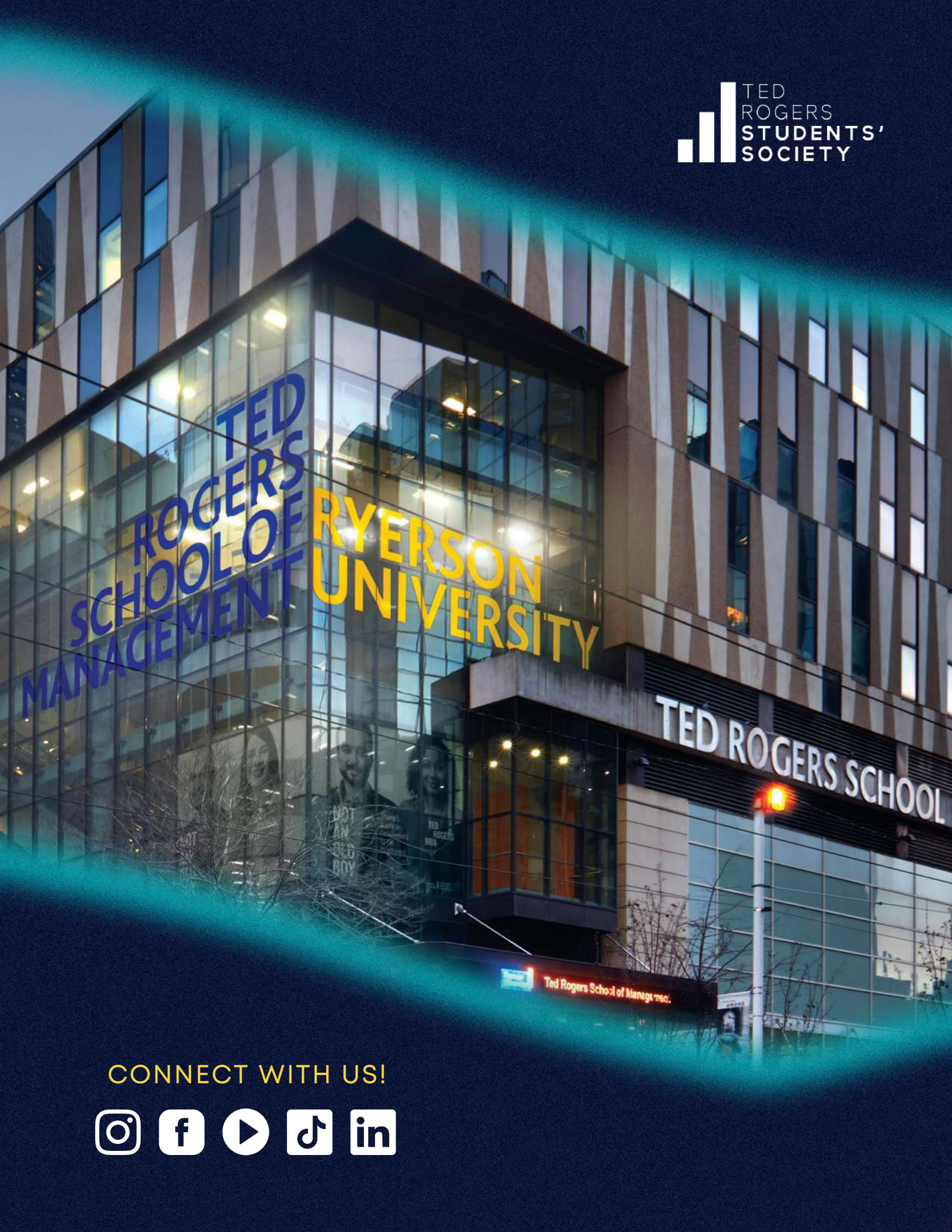
**Chair: Malak Jammal**

**Directors: Jillien Arrubio, Muhammad Faizan Ikram**

**General Members: Aliannah Muzaffa, Bushra Mohamud, Anish Anil**

This committee is responsible for hearing student group status appeals, where student groups wish to appeal their student group status. The Appeals Committee will then provide their unbiased recommendations to the TRSS Board of Directors, who will then reevaluate the student group's status. As there was no change in statuses during the Fall 2022 semester, the appeals committee has yet to convene.





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